



## 2011 Nordic Doctoral School in Tourism and Hospitality Research

*Conducting a Doctoral Dissertation in the Field of Tourism Research (2-5 ECTS)*  
*Rovaniemi, Finland, September 20-21, 2011*

Organised by Finnish University Network for Tourism Studies (FUNTS)  
A PhD-seminar of the 20th Nordic Symposium in Tourism and Hospitality Research

The Finnish University Network for Tourism Studies (FUNTS) invites international PhD students to attend the Nordic Doctoral School in Tourism and Hospitality Research at Rovaniemi in September 2011. The topic of the PhD seminar is *Conducting a Doctoral Dissertation in the Field of Tourism Research* (3–5 ECTS). The theme enables postgraduate students from different fields of multidisciplinary tourism research to attend the school. The students will be able to bring to discussion the bottlenecks of their research work to receive feedback from recognized tourism researchers as well as international PhD –students. Lectures on methodology, as well as on the questions of the publishing procedures and codes of conduct will be given by international experts in tourism research. The small groups will support an individual approach to each researcher's questions and contemplation.

- Professor William C. Gartner, University of Minnesota
- Professor Peter Björk, School of Economics, Finland
- Professor John Tribe, Editor-In-Chief *Annals of Tourism Research*
- Professor Jarkko Saarinen, University of Oulu
- Professor Raija Komppula, University of Eastern Finland, Joensuu
- Professor Antti Honkanen, University of Eastern Finland, Savonlinna (in charge of the course)
- Other lectures and commentators to be announced later

From each participant we wish to hear a 20 minutes presentation and a paper (10–15 pages) on the study plan with a special attention to the problems faced with the research work. Presentations and papers will be discussed in theme based groups. The total time available for each student is 45 minutes. Additional participants without own presentations will be welcomed as well. The ECTS-credits will require the completion of given exercises (3 ECTS) and include the presentation of a research plan (2 ECTS).

**IMPORTANT DATES:** An abstract of 300–500 words as rtf-format should be sent by May 31, 2011 by e-mail to [mavytoimisto@uef.fi](mailto:mavytoimisto@uef.fi). Please, also give the information on the amounts of credits you would like to complete. In order to ensure the individual feedback, additional advisors will be invited as soon as the topics are known. Full presentations must be ready by August 31th, 2011.

Venue: University of Lapland, Rovaniemi, Finland

Costs and arrangements: The PhD course is free of charge. Each participant pays one's own accommodation and meals. Maximum of twenty PhD Students can attend the course and maximum of four parallel sessions on the basis of abstracts will be held. The course is a part of FUNTS Doctoral School Programme, which ensures the arranging.

For more information, please contact:

Ms. Ulla Ritola-Pesonen, email: [ulla.ritola-pesonen@uef.fi](mailto:ulla.ritola-pesonen@uef.fi)

#### Preliminary programme

Tuesday September 20 <sup>th</sup> , 2011	Wednesday September 21 <sup>st</sup> , 2011	Supervisors of the parallel sessions
15.00 – 19.00 - Opening - Lecture: William Gartner " How to conduct a "state-of-art" –literature review on a certain topic: case Brand and image" - Break - Lecture	08.00 – 12.00 - Lecture : John Tribe "Publishing in an academic tourism journal" - Break - Parallel sessions 12.00 – 13.00 Lunch 13.00-17.00 - Parallel sessions - Break - Parallel sessions	Agreed so far: 1) William C. Gartner: Brand and Image in Tourism Research 2) Peter Björk: Tourism innovations and destination development 3) Antti Honkanen: Tourism and Social Sciences 4) Raija Komppula: Tourist experience, tourist product, smes in tourism 5) Jarkko Saarinen: Environment and Sustainability in Tourism Research 6) According to the topics of the abstracts additional supervisors will be invited
20.00 – Dinner Evening social	Gettogether of the 20 <sup>th</sup> Nordic Symposium of Tourism and Hospitality Research September 21 <sup>st</sup> to 24 <sup>th</sup> , 2011	

Savonlinna, January 17<sup>th</sup>, 2011

Professor Antti Honkanen, director of FUNTS

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Finnish University Network for Tourism Studies

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