

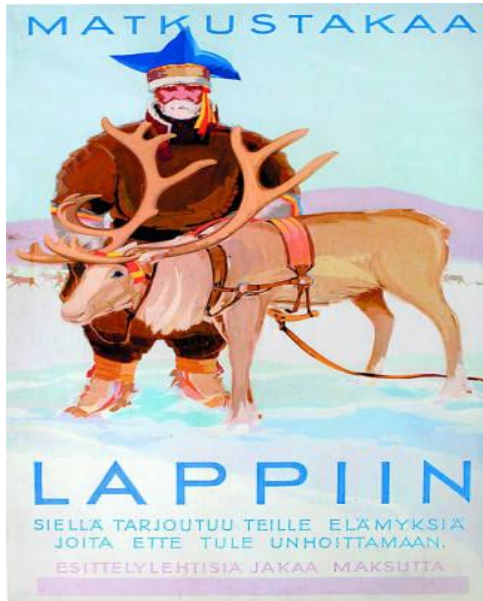


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Regionförvaltningsverket
Regional State Administrative Agency

INTERNAL SAFETY PROGRAM CO-OPERATION IN LAPLAND - Tourism Safety Networking

13.5.2013

Chief Rescue Inspector Seppo Lehto
Regional State Administrative Agency of Lapland
The Lapland's Tourism Safety Network





The aim of the Internal Security Programme

The purpose of the Internal Security Programme is to improve security

**In everyday life and effectively address problems that undermine
the security of Society or people's sense of security.**

-Low level safety strategy

-Invite authorities and NGO's to do co-operation

- Is today the national safety and wellbeing co-operation forum



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The goal of the National Internal Security Program

The purpose of the Security Program is to improve security in everyday life and effectively address problems that undermine the security of society or people's sense of security



Laplands regional Working method:

1. To support municipalities and local actors,
2. Co-ordinate the aims of the internal Safety Program to the other National, regional and local strategies and programs,
3. Improve regional and local co-operation between authorities and NGO's,
4. Improve preventive work,
5. To offer to the NGO's better possibilities to act and support them
6. To strength safety level and safety hospitality in local enterprices,
7. Identify and remove safety risks,
8. Improve the efficient use of the common resources.



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The Safety Network of Lapland: 24 actors, 5 networks, 10 projects,

Authorities	NGO's	Enteprisers	Projects
State Regional authorities Lapin AVI Lapin ELY –keskus	Finnish Red Cross	Lapin yrittäjät	Arjen turvaa kunnissa / AVI
Regional Counsill of Lapland	Villages of Lapland association	Länsi-Pohjan yrittäjät	PAKASTE / POSKE
Rescue Service	Finnish National Rescue Assosiation		Järjestöt kylässä / SPR
Police	Civil Defence Training Association		Taatusti turvassa / POSKE
Lapland University Consortium MTI RAMK	Social- and healthcare Association of Lapland		Matkailuhankkeet / MTI
POSKE	Crime Victim Support Association		Kymmenen virran maa / Lapin liitto
Trafic Safety authority	Mother and Child Homes and Sheltters Association		Tunturikeskukset lasten ja nuorten silmin / Nuorten palvelu
Agrifood Recearsh Finland MTT Rovaniemi	Mannerheim League for Child Welfare		ABC kohtaa nuoria / Nuorten palvelu
	SamiSoster		Lapin maaseudun

Voluntary Rescue Service Network
The Network of the Sosial- and Heath Associations
The Tourism Safety Network
Trafic Safety Network



Tourism Strategy of Lapland 2011-2014

4.8. Quality and safety

Lapland will be the most safety tourism area of Europe...

Goals and steps

- To avoid all kinds of negative impacts and to ensure the positive development of tourism as business**
- To develop and rotate tourism safety networking model**
- Efficient use of the common resources**



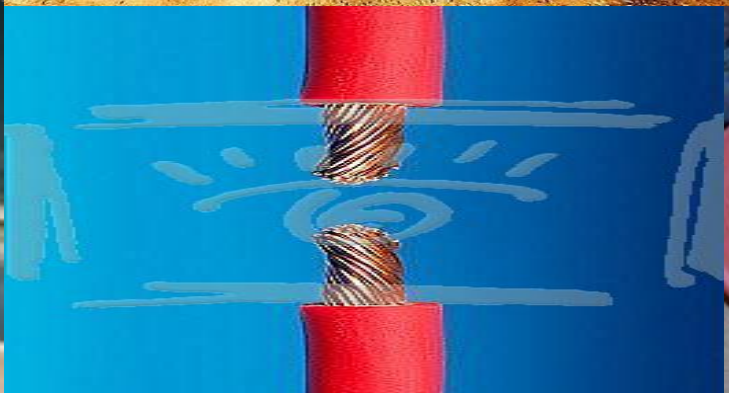
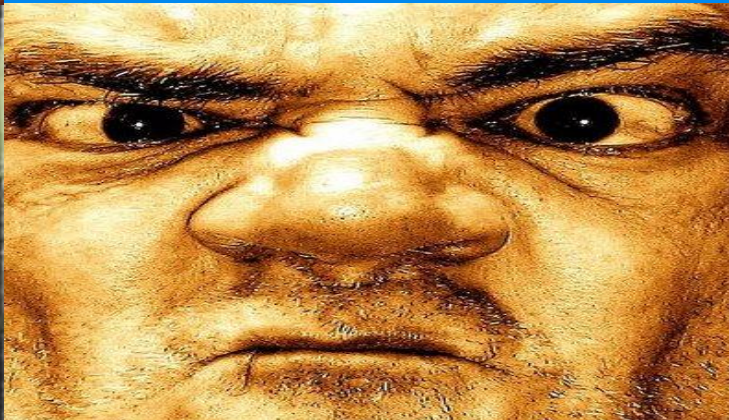
SOME EMERGENCY SITUATIONS IN LAPLAND

YEAR	EVENT	INFLUENCE
1983	Mauri storm	2 dead, large damages
1986	Tšernobylin nuclear accident	
1994	Turistbuss accident / Enontekiö	Bussi to the river, 30 person, - 25 C
1999	Extremely cold period	Problems with transport, infrastructure
2000	Pyhätunturi water epidemic	2.200 be exposed, 300 fallen ill
2005	Turistibuss accident/ Keminmaa	1 dead, 15 injured
2005	Bird influenza	Large prevention to pandemia
2005	Dogsled accident / Tornio	2 dead, large media interest
2006	Fire in Holet Pallas	Large economical losses
2006	Fire in Kittilä Airport	No airtraffic
2009	Vide telecommunication lacks	Salla 7,5 h without telecommunication
2010	H1N1 influenza	Large prevention to pandemia
2010- 11	Vide telecommunication lacks	Several municipalities without telecommunication
2010	Ash cloud from Island	Hundreds of travellers without flight back home



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NEW SAFETY AND SECURITY RISK'S OF TOURISM

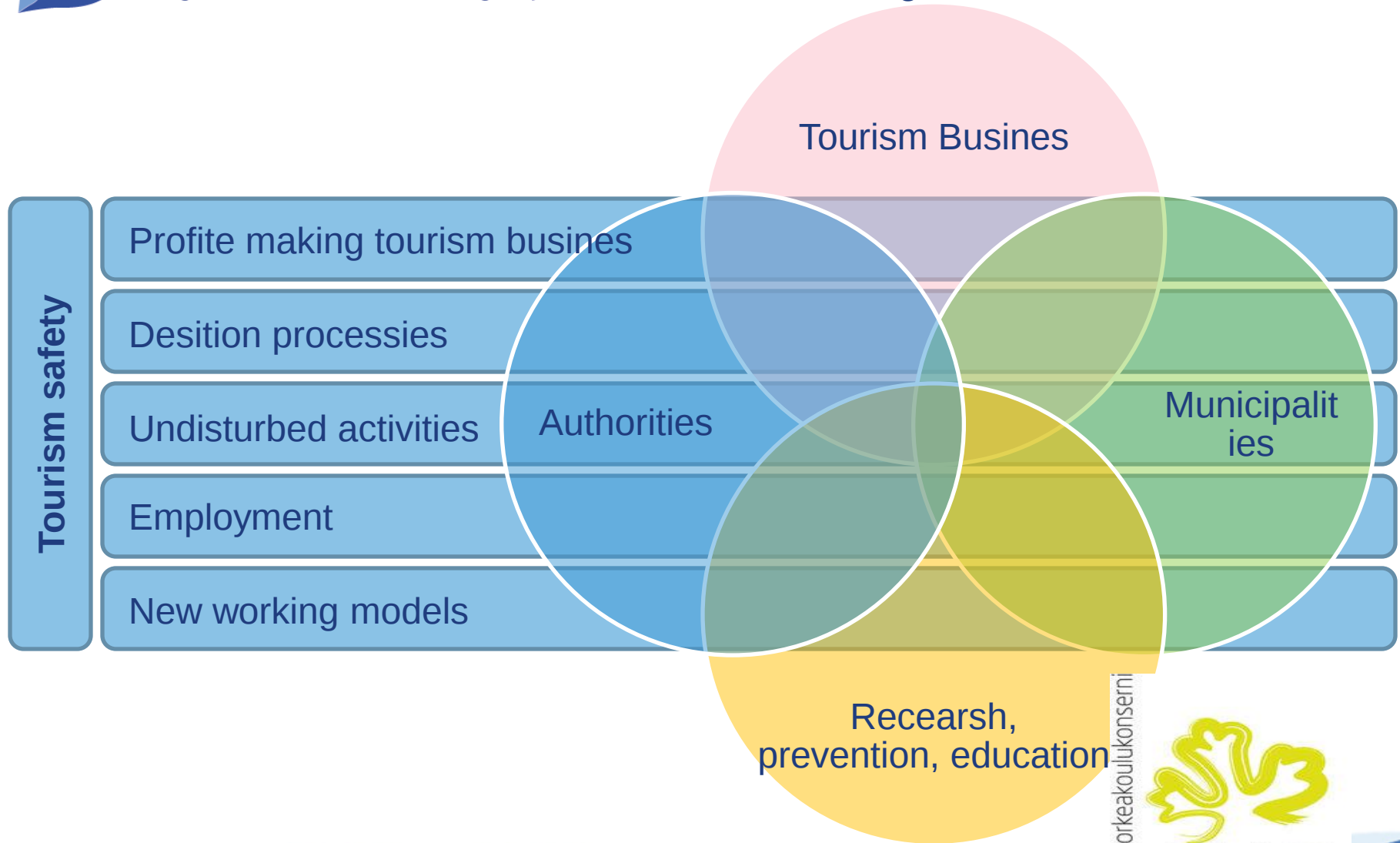




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Traveling Safety Network of Lapland

- More together



Lapin korkeakoulukonserni





CHALLENGES OF THE LAPLAND TRAVELING SAFETY IN THE FUTURE

- Strength "safety is a part of the service quality" –understanding
-
- Safety training service for the small travel actors
- Travel safety norms



THANK YOU FOR YOUR ATTENCION

