

BART Project

Public – Private Partnership in Barents tourism





Tourist information center of Monchegorsk in Lapland State Natural Biosphere Reserve



Rovaniemi Finland March 2011



Equipment of TIC



Inauguration of TIC 9 of August 2011



Cooperation with radiostation Imandra in Apatity (travel agency Planet Tour)



Seminars and workshops in TIC



Training of employees



Students from Apatity

Kola Mining Metallurgical Company



**Sponsor of tourist's
projects**



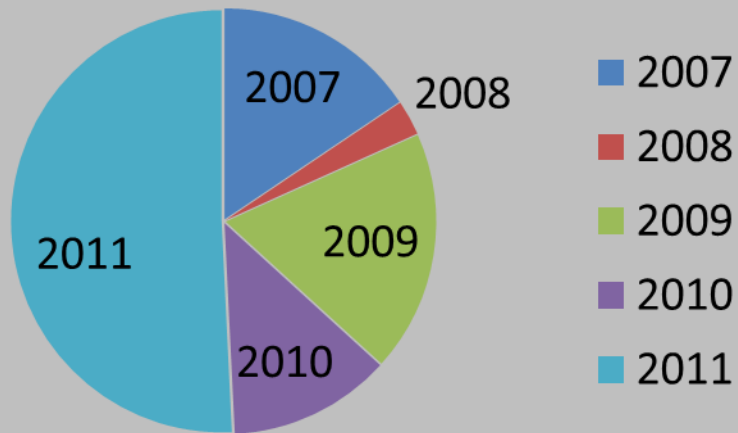
Work of staff (guides)



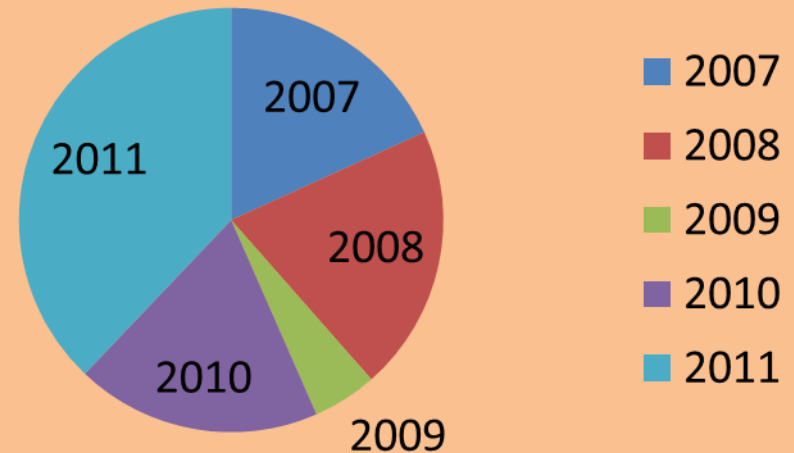
Comparison of visitors number

Year	Quantity of visitors in August	Quantity of visitors in September
2007	70	260
2008	12	290
2009	83	70
2010	56	267
2011	228	541

August



September



Tourist
Information Center (TIC)
tel./fax 8(815-36) 5-95-02
mob. tel. 8-921-283-03-31
E-mail: tur@laplandzap.ru;
Tur.lapland@mail.ru
www.laplandzap.ru

