



*Feel the Spirit of Nature*



[www.laplandsafaris.fi](http://www.laplandsafaris.fi)



# LAPLAND SAFARIS



- Company was founded in 1982 (first in business)
- Operates as a program service supplier in most famous resorts in Lapland: Rovaniemi, Luosto, Saariselkä, Ylläs, Olos, Levi, Pallas, Hetta and Kilpisjärvi
- Serves annually over 130 000 guest
- Turnover 15 milj eur
- Capacity
  - 400 snowmobiles
  - 12 000 thermal clothes sets
  - Own activity and restaurant venues
  - 400 employees
- Own guide school
- Started 1998 a quality assurance system which certified according to ISO 9001 standard. 1st IN THE WORLD in the business field





# OUR MISSION

- ✓ PARTICIPATE
- ✓ LEARN
- ✓ LAUGH



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# OUR VALUES

- ✓ SAFE
- ✓ PRESENT
- ✓ CONTINUOUS DEVELOPMENT



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# OUR SERVICES

<http://www.laplandsafaris.com/en/gallery/videos/arctic-incentives-video>

<http://www.laplandsafaris.com/en/gallery/videos/summer-in-lapland-video>



# WHAT CAN WE OFFER TO OUR GUESTS?

- Most experienced operator in Lapland
- Lapland Safaris is considered as a forerunner in tourism safety in Lapland
- Trained guides
- Largest capacity in Lapland
- Wide range of destinations
- Direct booking systems
- Offices on best locations
- Tailored programs





# ENSURING SAFETY

- **No waivers** for safety > We are responsible for the safety!
- **Long experience** > we know anything can happen
- **Planning and risk assessments** (cold environment, inexperienced guests, children, motorized vehicles and animals)
- Oral, written and filmed **instructions** for staff, client, customer  
<http://www.laplandsafaris.com/en/tips>
- Close **cooperation with authorities** and rescue department > areal safety plans, good dialog and mutual understanding
- Close **cooperation with other safari companies** > help if help is needed
- First aid and staff **training**
- **Technological** safety  
<http://www.infokartta.fi/easygoweb/?sess=ZoQ7YrSc7HGhYEywIdeMeZfdpJ7gRoID&ls=ls>
- Large **capacity** (staff, equipment, experience, locations)
- **Contractual safety** (suppliers, clients) becoming more and more important and complex



Thank you!



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