

INSTRUCTIONS FOR LECTURES BY VISITING SCHOLARS AT MTI

9.7.2007 Soile Veijola; 5.10.2010 Outi Rantala; 21.2.2011 Mika Kylänen; 16.3.2011 Mikko Vehkaperä, 24.11.2016 Heli Ilola

These instructions concern students of the University of Lapland, Lapland University of Applied Sciences, and the Lapland Tourism College studying at the Multidimensional Tourism Institute (MTI). Lectures by visiting scholars may count either as credits as such or be part of a larger study unit. These instructions can be applied to e.g. YMAT1219 Special Issues in Tourism Studies, R801M34A Seminars and Symposia, or some other study units/courses.

By attending lectures by visiting scholars and writing an analytical essay, you can obtain one or more credits. The presentation of one lecture plus three pages of analytical text based on at least two topic-related articles (written by the lecturer if possible) add up to one credit. The recommended length and the amount of materials used are multiplied as the amount of credits increases.

1. Act as early as possible to get a detailed agenda of the seminar or precise data on the lecture.
2. Search for information about the lecturer's publishing activities, e.g. a list of publications or CV. If you don't find the information, contact the sender of the seminar announcement and ask whether he or she has publications by the lecturer.
3. Read at least two texts (books or articles) written by the lecturer or (if these are not available), other topic-related texts. If you are writing the essay for the course YMAT1219 Special Issues in Tourism Studies, at least two *academic* texts are required. Study the texts so well that you can present their main points (in the language of the seminar). If the lecturer represents working life, examine closely the organization and its background (e.g. home pages) and/or the sector/branch in question.
4. If you apply for credit substitution or wish your credits to be part of some other than the above-mentioned study units, contact the teacher responsible for the study unit.
5. Prepare yourself by planning a research or development task for yourself (e.g. thesis, study unit, or other issue of importance) in advance and compare it with what you read and hear. However, be open to other ideas and new perspectives as well.



6. Take sufficient notes of the seminar/lecture: write about the content of the lecture and about your own observations and ideas related to your research/development task. Include issues that possibly stuck in your mind or did not become clear. As for the essay, the focus is on your own contemplations with respect to what has been said and written – you are not supposed to summarize the lectures.
7. Take actively part in discussions with other participants during the seminar/lecture and after. For example, discuss how you have understood the issues and topics of the lecture. Do not become an external observer. Consider the occasion as an opportunity to learn and ponder new issues and to acquire new insights into the topics of your own interest.
8. Write an essay on what you have experienced and learnt. Do it on the basis of the lecture, the discussions, your own contemplation, your research/development task, and your readings. Write the essay as soon as possible after the lecture, when you have the content and the discussions, as well as your own thoughts still fresh in your mind.
9. When writing the essay, you may choose either a chronological or a topic-based approach. Make sure that the idea, purpose, and the main viewpoints of your text can be grasped by all readers, even if they know nothing of its function and have not participated in the event.
10. Mark your references by making a clear distinction between what you have heard, read, and considered personally. Do not forget to include a list of references.

Technical instructions for writing an essay (1 credit):

- Recommended length 3 pages (A4)
- Font Times New Roman, 12 points (title 14 points)
- Margins 2.5 (all margins)
- Line spacing 1.5
- Source material in addition to the materials of the lecture/seminar: literature (books, articles) or background information of the company/organization; at least two texts or at least two other sources (e.g. home page) in the latter case. In case of YMAT1219 Special Issues in Tourism Studies: at least two academic texts.

